

Walmart Data Ventures

Walmart Luminate Live Webinars

See the LIVE webinars scheduled for Q2 included with
your Walmart Luminate Charter subscription

Summer 2024

May 1

Intro to Channel Performance for Replenishment and Supply Chain

Learn how true omni-channel data can deliver sharper, swifter insights to help drive decisions at the speed of the shelf. This entry-level training is designed for Replenishment and Supply Chain users who are new to Channel Performance to provide a head-start on pulling reports and tapping into the rich data science insights available only through a Walmart Luminate Charter subscription.

Product:

Channel Performance

Target Audience:

New Replenishment and Supply Chain users

May 7

Customer Perception: Get Started

Get closer to the why behind the buy. This webinar is designed to help you learn how to engage in regular conversations with verified Walmart customers to gain feedback and insights about your product and brand. Dive into the end-to-end survey creation process for both of our customer conversation methods, including how to access the results, and explore additional support options available to you.

Product:

Customer Perception

Target Audience:

Current Channel Performance Charter users

May 8

Office Hours: Channel Performance

Have questions about your Insights dashboard? Need help finding a specific report or data point? Join us for an interactive session where we answer some of the most common questions about Channel Performance Charter. Then, we open the floor to you to help answer your specific questions.

Product:

Channel Performance

Target Audience:

Current Channel Performance Charter users

[Click here to view available webinars and enroll](#)

Resources > Learn > Events; follow the enrollment instructions for each session

May 15

Monthly New Release Demo/Walkthrough

Take a deeper dive into what's new in Walmart Luminate Charter! We'll do a live demo of new features and capabilities that have been released over the past month in each of the Walmart Luminate products. We'll step through any changes and enhancements – and give you time to ask questions at the end of the session.

May 22

Intro to Channel Performance for Sales and Category Advisors

Not sure how to optimize your access to Channel Performance in your Sales or Category Advisor role? This webinar is designed to help Sales and Category Advisor users get the most out of the rich operational data science insights available through Channel Performance Charter. Jump into pulling the report metrics that matter most and learn more about capabilities that help you diagnose and predict performance with new levels of granularity.

Product:

Walmart Luminate suite: Shopper Behavior, Customer Perception, Channel Performance

Target Audience:

Current Walmart Luminate Charter users

Product:

Channel Performance Charter

Target Audience:

Current Walmart Luminate Charter users

[Click here to view available webinars and enroll](#)

Resources > Learn > Events; follow the enrollment instructions for each session

June 4

Customer Perception: Get Started

Get closer to the why behind the buy. This webinar is designed to help you learn how to engage in regular conversations with verified Walmart customers to gain feedback and insights about your product and brand. Dive into the end-to-end survey creation process for both of our customer conversation methods, including how to access the results, and explore additional support options available to you.

June 5

Series: So, your Merchant is asking you to drive units?

Walmart Luminate can help. Part 1

Join us for the first of a new three-part series that explores how Walmart Luminate Charter can help you identify opportunities to drive growth with Walmart. Part 1 of this series focuses on how the Walmart Luminate suite of products can help you identify pricing, assortment, and distribution opportunities to increase unit sales.

June 12

Office Hours: Channel Performance

Have questions about your Insights dashboard? Need help finding a specific report or data point? Join us for an interactive session where we answer some of the most common questions about Channel Performance Charter. Then, we open the floor to you to help answer your specific questions.

[Click here to view available webinars and enroll](#)

Resources > Learn > Events; follow the enrollment instructions for each session

Product:

Customer Perception

Target Audience:

Current Walmart Luminate Charter users

Product:

Walmart Luminate suite: Shopper Behavior, Customer Perception, Channel Performance

Target Audience:

Current Channel Performance Charter users

Product:

Channel Performance

Target Audience:

Current Walmart Luminate Charter users

June 19

Monthly New Release Demo/Walkthrough

Take a deeper dive into what's new in Walmart Luminate Charter! We'll do a live demo of new features and capabilities that have been released over the past month in each of the Walmart Luminate products. We'll step through any changes and enhancements – and give you time to ask questions at the end of the session.

June 26

Intro to Channel Performance for Replenishment and Supply Chain

Learn how true omni-channel data can deliver sharper, swifter insights to help drive decisions at the speed of the shelf. This entry-level training is designed for Replenishment and Supply Chain users who are new to Channel Performance to provide a head-start on pulling reports and tapping into the rich data science insights available only through a Walmart Luminate Charter subscription.

Product:

Walmart Luminate suite: Shopper Behavior, Customer Perception, Channel Performance

Target Audience:

New Replenishment and Supply Chain users

Product:

Channel Performance

Target Audience:

New Replenishment and Supply Chain users

[Click here to view available webinars and enroll](#)

Resources > Learn > Events; follow the enrollment instructions for each session

July 10

Office Hours: Channel Performance

Have questions about your Insights dashboard? Need help finding a specific report or data point? Join us for an interactive session where we answer some of the most common questions about Channel Performance Charter. Then, we open the floor to you to help answer your specific questions.

July 24

Monthly New Release Demo/Walkthrough

Take a deeper dive into what's new in Walmart Luminate Charter! We'll do a live demo of new features and capabilities that have been released over the past month in each of the Walmart Luminate products. We'll step through any changes and enhancements – and give you time to ask questions at the end of the session.

July 31

Intro to Channel Performance for Sales and Category Advisors

Not sure how to optimize your access to Channel Performance in your Sales or Category Advisor role? This webinar is designed to help Sales and Category Advisor users get the most out of the rich operational data science insights available through Channel Performance Charter. Jump into pulling the report metrics that matter most and learn more about capabilities that help you diagnose and predict performance with new levels of granularity.

[Click here to view available webinars and enroll](#)

Resources > Learn > Events; follow the enrollment instructions for each session

Product:

Channel Performance

Target Audience:

Current Channel Performance Charter users

Product:

Walmart Luminate suite: Shopper Behavior, Customer Perception, Channel Performance

Target Audience:

Current Walmart Luminate Charter users

Product:

Channel Performance Charter

Target Audience:

New Channel Performance Charter Sales and Category Advisor users